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YWS Provides View of Future IR At Asian Gaming Executive Summit

Singapore - (December 8, 2009) — YWS principal Tom Wucherer provided an audience of 150 top hospitality executives a view of the future of Integrated Resorts during this year’s Gaming Executive Summit in Singapore.

Wucherer offered a glimpse of future design principles during his presentation “Designing World Class Integrated Resorts: What can be learned from the past as you design for the future.” As one of the presentations during the Summit, Wucherer reviewed the role of design in the evolution of integrated resorts and identified new trends and emerging developments seen around the world.

“Design principles of IR are converging in generative, adaptive and innovative ways,” said Wucherer. “I have found that the most exciting changes to occur in IR have been ones that have been adapted from outside the hospitality and casino industries and applied in ways that are physical, experiential and, in some cases, virtual. We see tremendous applications of all these assets in the development of new IR projects. In this era of ‘must see’ development, we are elevating this promise by creating ‘must experience’ designs.”

Having recently opened offices in Singapore and Beijing, YWS is dedicated to sharing its design expertise in this region of the globe. For more information, please visit www.ywsinternational.com or contact Ron Snyder at rsnyder@ywsinternational.com

About YWS:

YWS, a Las Vegas-based architecture firm founded in 2001 by Tom Wucherer and Jon Sparer, is a leader in leisure design and architecture, including hospitality, gaming, dining, entertainment and fun! The firm has set the bar high, having helped Las Vegas become a world-class destination through their years of designing some of the most significant integrated resort properties on the planet, including Bellagio, Mirage and Treasure Island, as well as the Borgata in Atlantic City. As the design architect for the MGM Grand Macau, YWS recently opened in Singapore and Beijing to enable the firm to expand its presence in Asia. Committed to transforming a plain space into a distinctive place that provides for compelling customer experiences, YWS is focused on the serious business of leisure. For more information, please visit www.ywsinternational.com.